

PROFESSIONAL EXPERIENCE



NEO | THE ZENSITIVE GROUP

Director | CEO – Leadership Training & Performance Coach (2011 – Present)

- I lead the business operation, from client prospecting to billing, including the creation of an outstanding digital reputation.

- I design and facilitate the programs I develop myself, in terms of two complementary areas: INTENTIONAL LEADERSHIP and CONSULTATIVE SALES.

- Through Coaching, I primarily help managers and directors take a step back, reflect, and generate highly functional options, aligned with their goals.

NATURGY – former GAS Natural BAN S.A.



Training and Development Manager – Natural Gas (2007 – 2010)

- Partnered with HR teams to implement talent management initiatives focused on succession and replacement planning.

- Facilitated organizational development programs to strengthen cultural alignment and employee engagement.

- Developed leadership assessment tools to identify high-potential talent within the organization.



LINDE – former AGA Linde Healthcare

Regional Training & Development Manager – South America South (2000 –

- Designed and executed the Annual Regional Training Plan across seven countries, collaborating with global HR management teams.

- Implemented leadership assessment frameworks, including the "GOAL SETTING PROGRAM" for over 200 employees.

- Supported HR leaders with tools and processes for talent acquisition, retention, and leadership pipeline development.

GSK (GLAXO SMITHKLINE) – Former SmithKline Beecham



SB Academy Tutor (1998 – 2000)

- Delivered competency-models, based on leadership and sales assessments
- Introduced rewards & recognitions models, to align with organizational goals.
- Supported international HR teams by creating programs linked to performance metrics.

Training & Development Manager (1996 – 1998)

- Supported managers from various areas in identifying team needs, including structure, recruitment, training, change and motivation.

- Coordinated and implemented programs focused on Onboarding, Culture, Values, and Talent.
- Ensured alignment of all initiatives with the organization's Vision, Mission, and corporate Values.



PROCTER & GAMBLE – former Gillette de Argentina

Human Resources Coordinator – Retail Division (1994 – 1996)

- Developed and submitted succession planning frameworks for senior management roles to Boston headquarters.

- Supported leadership transitions by identifying high-potential talent through assessments.

EDUCATION

- Bachelor's Degree in Business Administration – University of Belgrano, Argentina (1990 – 1996)

- Technical Degree (Diploma) in Systems Analysis University of Belgrano, Argentina (1986 1990)
- Sales & Marketing University Program Kellogg University/Northwestern (2002)

 - CCE Academic Programme in Accelerated Learning & Organizational Psychology – Cambridge University, London (1998)

PROFESSIONAL DEVELOPMENT

- Leadership, Conflict, and Courage - IAE (2008)

- Human Performance Technology (HPT) Program – International Society for Performance Improvement (2010)

- Organizational Learning & Knowledge Management - IAE (2008)

CONFERENCES as KEYNOTE SPEAKER

- IX International HR Congress - APARH (Paraguay, October 2024)

- II Latin American HR Congress - TBL (Ecuador, August 2024)

- The Science and Art of Cultivating Relationships – Properix (2023-2024)

- Redefining HR Strategies for People Engagement Grupo Gestión (2023/2024)
- Rethinking Our Effectiveness Coldwell Banker (2020)
- VI International HR Congress "4i Leadership Model" Honduras 2017

SKILLS

- Leadership Assessment: analysis and report of LPI tool (Leadership Practices Inventory / The Leadership Challenge – 5 practices]

- Certified in **DISC** (by Thomas International).

- Certified in Professional Selling and Consultative Skills (by Achieve Global International)

- Cross-Cultural Communication: experienced in reporting to and collaborating with international stakeholders.

- Organizational focus: applied knowledge in goal setting at regional level

- Tools & platforms: advanced user of **PowerPoint** and other edition and colaborative software.

LANGUAGES

- Spanish: Native

- English: Advanced (spoken and written, interaction with international audiences)